

## ECONOMIC AND COMMUNITY DEVELOPMENT

MARCH 18, 2024

A SWOT ANALYSIS IS A TECHNIQUE FOR ASSESSING STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS.

A SWOT analysis was prepared for Mason, TN stakeholders by student planners at the University of Memphis School of Urban Affairs and Public Policy. The Public Meeting for Mason Residents was held February 10, 2024 at the Mason United Methodist Church, 12081 Main Street, Mason, TN.